

More RAM for Worcestershire children's farm

Donation part of National Grid's computer recycling scheme

30 Apr 2015

National Grid has sprung into action this spring to end the IT nightmares of a children's farm near Bromsgrove, Worcestershire, with the donation of a refurbished desktop computer. The farm's existing ten year old machine was slowing down due to low random access memory (RAM), putting the farm's files and electronic records at risk and making even the most basic tasks a chore.

Dodford Children's Farm gives disadvantaged inner-city kids a taste of the countryside, welcoming over 1,000 visitors through its gates in 2014. The donation of a refurbished laptop by National Grid will help the farm manage bookings, finances and its website.

Mark Bradley, Senior Information Services Manager, National Grid, said:

"This donation to Dodford Children's Farm is part of a National Grid computer recycling process that ensures our old computers are recycled with nothing going to landfill. It enables us to donate refurbished computing equipment to help local communities and other good causes."

Kelly Broadfield, Resident Warden, Dodford Children's Farm, said:

"We're extremely grateful for this computer from National Grid. We rely solely on donations and income from residential visits so it's a really wonderful gift for us.

"The computer means we can manage our finances and administration more quickly and efficiently, freeing up staff to spend more time supporting the children who visit the farm."

Contact for media information only

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Notes for editors

Dodford Childrens Farm is registered charity number 253596. The Farm was originally opened in the 1950s by a school medical officer and a member of the Cadbury family, as a haven for Birmingham children who lived in overcrowded slums in polluted areas, who were poorly nourished and whose health suffered as a result. Although the slums are no longer, many of the young visitors who come to Dodford today are from disadvantaged Midlands households. A visit to Dodford gives children a change of environment and the opportunity to experience care, warmth and freedom in a secure, homely atmosphere – and a chance to interact with pigs, donkeys, chickens, rabbits and other animals. For more information about the Farm, see <http://www.dodfordfarm.co.uk/> or contact Kelly Broadfield on Kelly@dodfordfarm.co.uk or 01527 878245

Notes to Editors:

National Grid is pivotal to the energy systems in the UK and the north eastern United States. We aim to serve customers well and efficiently, supporting the communities in which we operate and making possible the energy systems of the future.

National Grid in the UK:

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- We own and operate the gas National Transmission System in Great Britain, with day-to-day responsibility for balancing supply and demand. Our network comprises approximately 7,660 kilometres (4,760 miles) of high-pressure pipe and 618 above-ground installations.
- As Great Britain's System Operator (SO) we make sure gas and electricity is transported safely and efficiently from where it is produced to where it is consumed. From April 2019, Electricity System Operator (ESO) is a new standalone business within National Grid, legally separate from all other parts of the National Grid Group. This will provide the right environment to deliver a balanced and impartial ESO that can realise real benefits for consumers as we transition to a more decentralised, decarbonised electricity system.
- Other UK activities mainly relate to businesses operating in competitive markets outside of our core regulated businesses; including interconnectors, gas metering activities and a liquefied natural gas (LNG) importation terminal – all of which are now part of National Grid Ventures. National Grid Property is responsible for the management, clean-up and disposal of surplus sites in the UK. Most of these are former gas works.

Find out more about the energy challenge and how National Grid is helping find solutions to some of the challenges we face at <https://www.nationalgrid.com/group/news>

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